

MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 B2

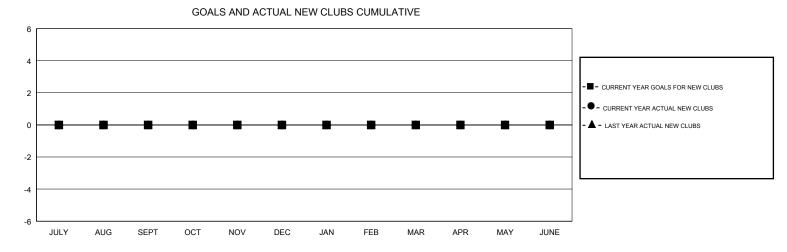
Results as of: 11/30/2017

GMT: STEVE ANTON

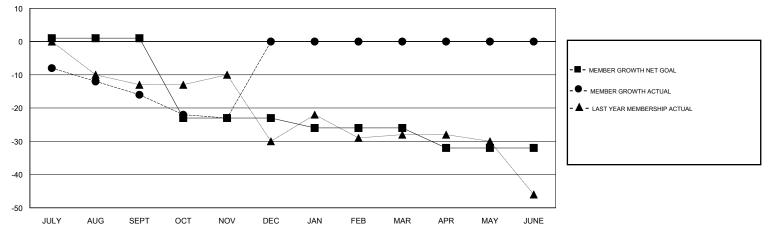
LOCATION MICHIGAN

| ~ | - |
|----|------|
| GM | I CA |

| | Club | s | | | Ме | mbers | |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 1 | 12 | 26 |
| OCT/NOV/DEC | 0 | 0 | 0 | OCT/NOV/DEC | -24 | 9 | 15 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | -3 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | -6 | 0 | 0 |







| | NEW MEMBERS | GENDER DISTRIBUTION MALE 668 (68.87%) FEMALE 302 (31.13%) | | |
|----|-----------------|---|--|--|
| | | Women Percentage Fiscal Year Goal: 30% | | |
| 6 | | TOTAL FAMILY UNIT MEMBERS | | |
| 0 | MEMBERSHIP DATA | | | |
| 35 | | | 116 | |
| 41 | | | | |
| - | 0 35 41 | 0 <u>CLICK HERE FOR CUMULATIVE</u> <u>MEMBERSHIP DATA</u> <u>35</u> | 6 Women Percentage Fiscal Year Goal: 30% 6 TOTAL FAMILY UNIT MEMBERS 0 MEMBERSHIP DATA 35 FAMILY MEMBERS PAYING HALF 41 DUES | |